Esiliconworld C₹M *for* Sa£€$™

Would you like to spend your life like this …

The world is your fishing pond ...

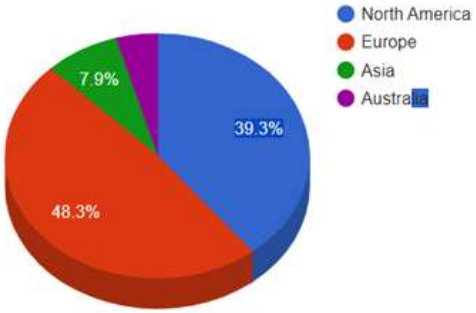
Esiliconworld C₹M *for* Sa£€$™

Fish

Customer: [103] Prospect: [9,438] Suspect: [478]

Bites

Proposed: [23] Won: [10] Amount: [$1,754,000]



Today is *your* day for the BIG catch!

Marketing Strategy & Concepts

- You are an Angler and you love fishing
- Identify your market (it could be Mumbai, India, Asia or the World) – right size your fishing pond or lake!
- Grow fish in your pond either by culture or by breed
- Organize the pond with size of fish – big, medium or small
- Knit a net which allows nothing to escape and partitions the pond
- Search for and Hook the fish and Jig with Baits and Reel them in
- Close the catch by planned efforts
- Not ready or unwanted fish may be allowed to scoot
- Nurture the pond by regular Clean!
- Convert the prospective fish into a customer or suspect

Nice strategy – how to hook the fish?

Introducing Esiliconworld C₹M *for* Sa£€$™

- **Contact and Lead Management Software**
  - Audience discovery
  - Business Intelligence with Predictive AI/ML
  - Opportunity Management
  - Quote Management
  - Merge marketing activities with automation across many channels (Phone, Email, Social Media, Print, Etc)
  - Analytics
  - Workflows
  - Dynamic Dashboards
  - Custom Reports and Comprehensive Sales Forecasting
  - Sync with Planner
  - History of conversation
  - Territory Management
  - Partner & Channel Management

Available everywhere for everyone!

RIGHTTICK™

- Online Cloud-based
- Responsive Website Mobile (no need for Apps)

- Customizable for Business Contacts and for keeping in touch with Family & Friends
- Social Media interface
- Multi-user (take a buddy along!) with Network lock and user levels for accessibility

- Ajax
- Customizable fields
- Customizable screens
- Configurable SQL DB

Culture, breed or farm your ponds!

- Add
  - Culture
  - Breed/Grow; Import through CSV pre-formats
  - Plus team members
- View
  - Contact/Lead details for business intelligence
  - History
  - Communicate selectively
- Edit
  - Contact/Lead details
  - Follow Contact/Leads throughout the Career growth
- Delete

Angler funnel, reel & jig baits …

esiliconworld.com™ Cybermall™

Look no more!!!

eMallFront/Shop Info/Pay Info/Delivery Info/Merchant Info/FAQ/About Us

My Account/My Cart/Wish List

Welcome Subhas (Logout)

Your Timezone: (GMT+05:30) Chennai, Kolkata, Mumbai, New Delhi (Edit)

Esiliconworld C₹M *for* Sa£€$™

Reel | Culture | Scooted! | Clean! | Grow | Angler

Total Record : 10235 Filter : 7193

Quick Search:

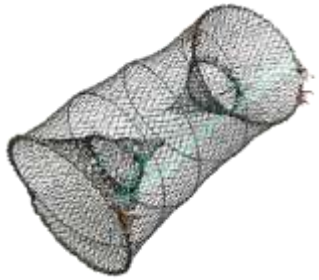
Prospect: Customer: Suspect: Agency: Partner:

Search on : Bait | Bait | None | Hook | Jig here!

1 | 100 Rows

	Action	Type	Contact	Company	City	Phone	Mobile	Email	Service & Product	Bait	Opportunity Name	Phase	Amount	Select
1		Internal	Subhas Basu	Silicon Interfaces	Mumbai	912246008566	9821015968	basu@siliconinterfaces.com	SI-CORP	None	Test Program	Won	₹1000000000	
2		Internal	Heena Bhatia	Silicon Interfaces	Mumbai	912246008566	9820179141	heena@siliconinterfaces.com	SI-CORP	None		none		

Business Intelligence



- List
- Browse List
- Sort
- Build Queries to filter Contacts
- Search and Shortlist; Reset
- Export to SaaS
- Organize & navigate through pages
- Update/Replace Contact Services and Baits
- Update Opportunities
- Select Contacts

Big fish needs to be tracked!

Esiliconworld CRM *for* Sa€€$™

Mr Elon Musk

Contact

Type : Prospect

Full Name : Mr Elon Musk

Group :

Company Name : Tesla

TESLA

Business Unit :

Department : None

Designation : Chief Executive Officer

Reports to :

Photo

Communication

Preferred Device : Email

Phone : +1 302 324-8910 **Ext.** :

Direct : +1 888 518 -3752

Fax : +1

Mobile : +1 **DND** :

Service : None

Home : +1

Email : elon.musk@tesla.com

Assistant Name :

Asst. Phone :

Asst. Email :

https://x.com/elonmusk

https://www.linkedin.com/company/elonnmusk/

Address

Website : https://www.tesla.com

Country: United States

State : TX **City :** Austin

Large City : None **Locality :**

Comm. History

Emailed : Subhas Basu 2024-11-15

Created : Subhas Basu 2024-11-03

Scheduled :

Notepad : Bay Area Number (650) 681 5000; SpaceX 310 363 6000

Funnel

Lead Source : Internet

Lead Type : Decision Maker

Service & Product : SI-VLSI

Bait : FeedX

Relation :

Status :

Last Result :

Explained about the advantages of using Fault Simulation for ASICs for Tesla Cars and SpaceX Reusable Rockets. Target an in-person meet Q1 2025.

Opportunity (Last!)

S & P : SI-VLSI

Name : Rocket Launching Software

Phase : Propose

Amount : $ 3500000

Expected : 2025-01-13

Probability: 40-60%

Close

Big Jigs – *your way*!

Jig here!

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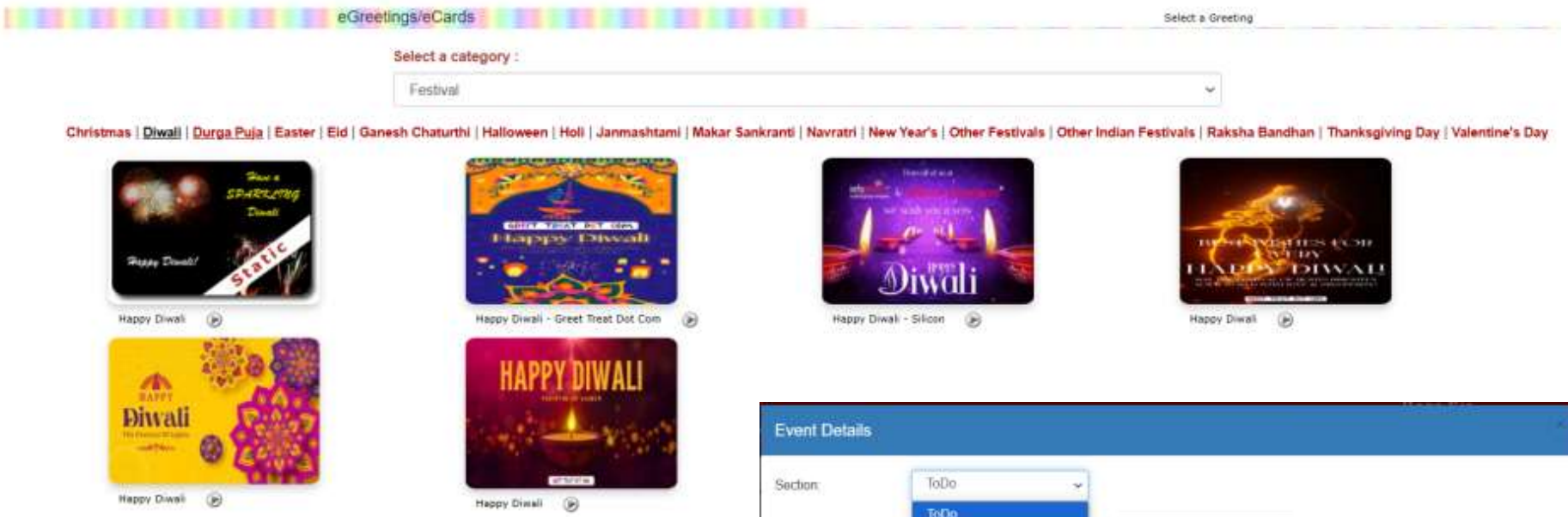
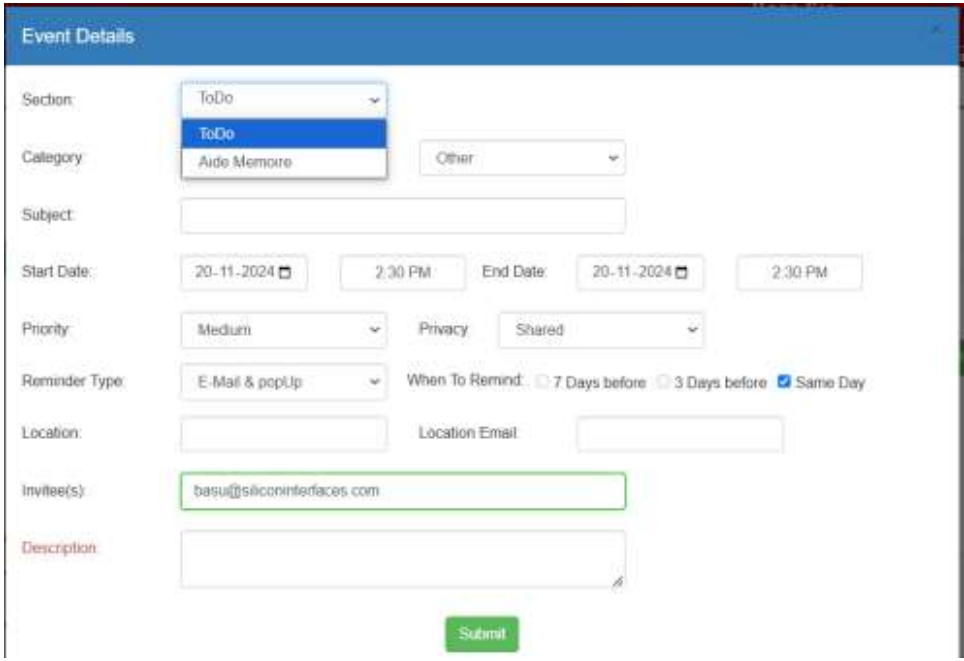
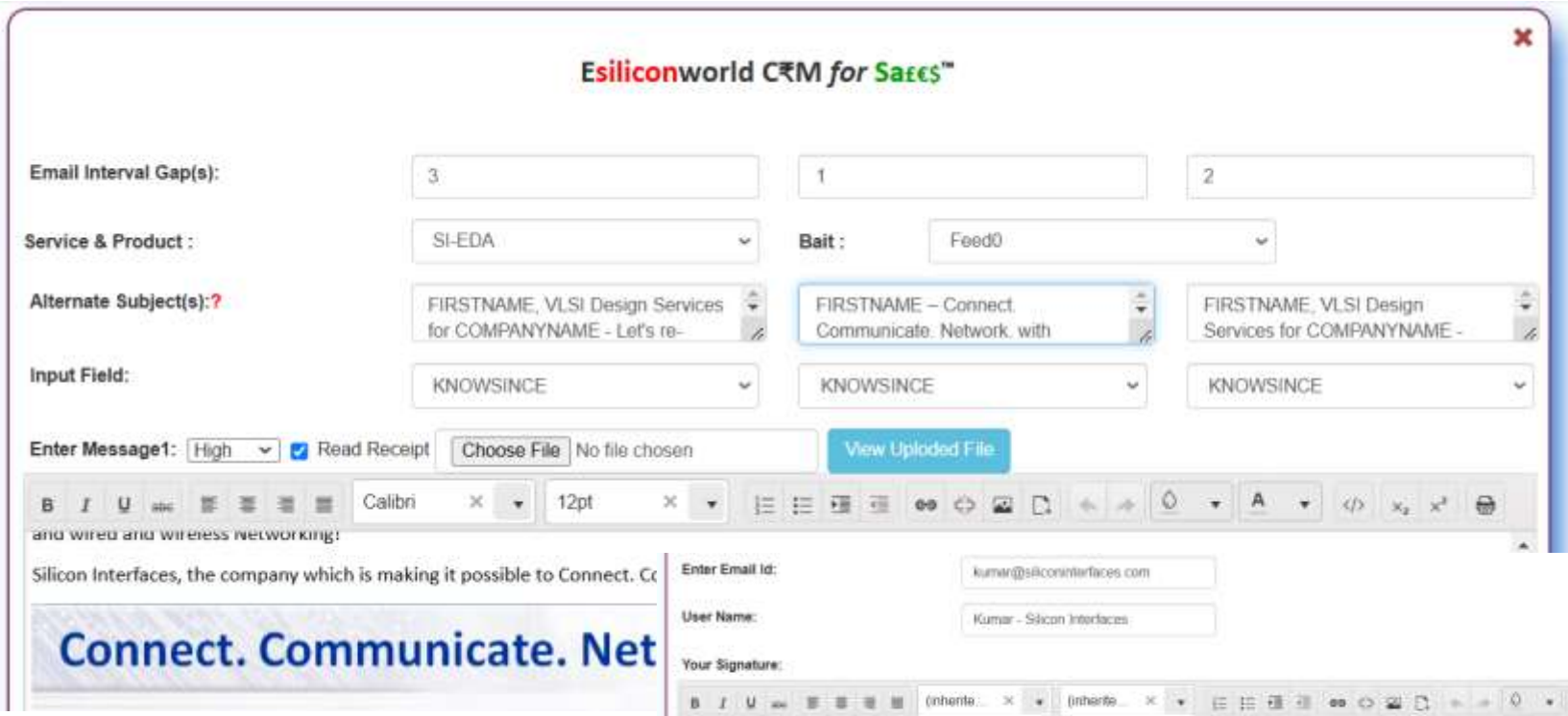
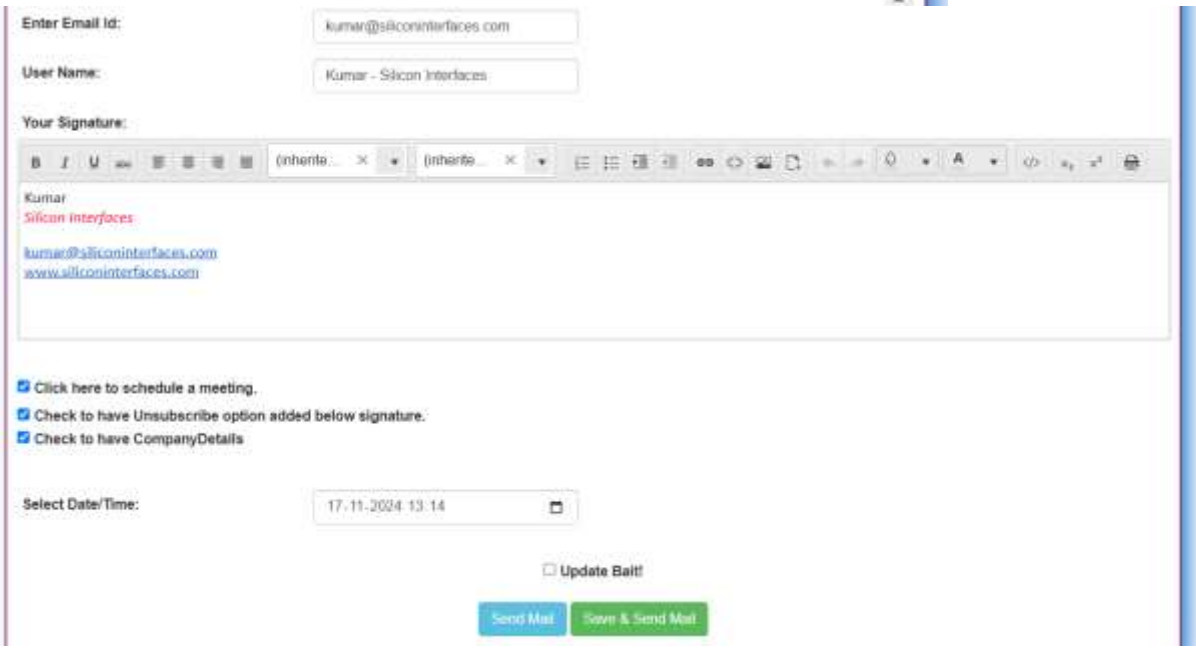


- Phone
- Messaging – Text & WhatsApp® with Communiqué
- Print merge
- Integrated Login for Planner
  - Schedule
  - Aide Mémoire
  - Les Séntiment Exchange Greettreat.com



Customize your message





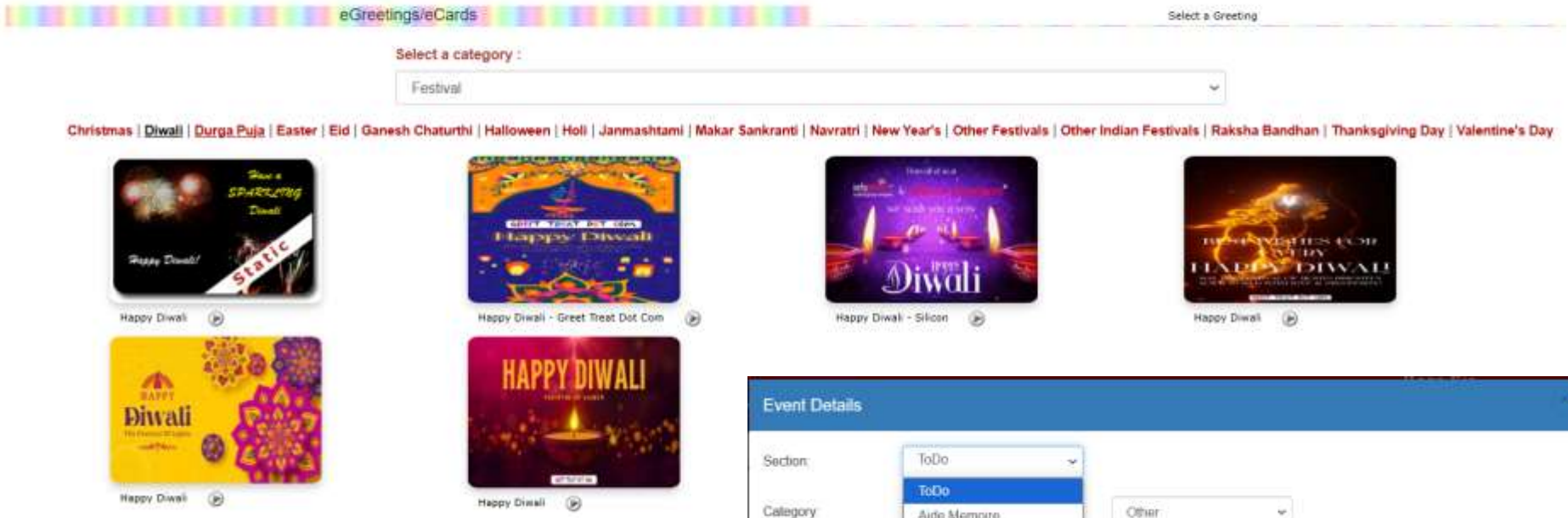
Patentable spam buster Mails

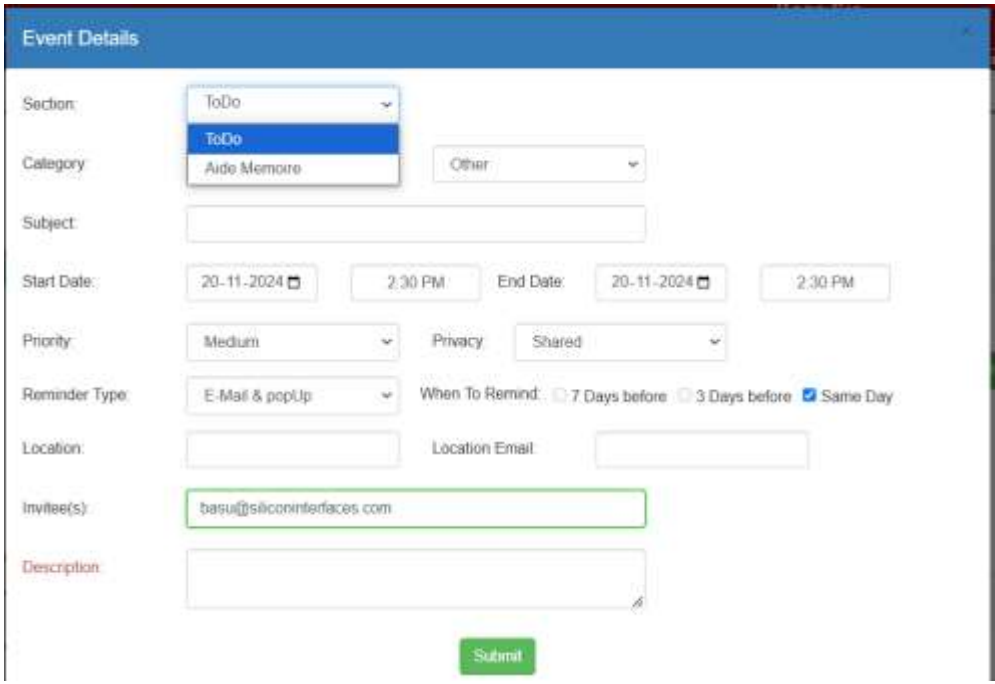
- Mail through server or randomly
  - through two/three severs
  - three personalized Subjects
  - three different time apart
  - three personalized and fully formatted bodies, including links and images
- Save Templates and associate with Baits
- Automate update of Baits
- Prioritize each body
- Delivery/Read Request inbuilt
- Fully formatted Signature
- Send anonymously
- Option for
  - Unsubscribe
  - Schedule a meeting on Esiliconworld Planner & Integrate with Google®, Outlook® and other Calendars through iCal
  - Company details

Big Jigs – *your way*!

Jig here!

GREET TREAT DOT COM





- Phone
- Messaging – Text & WhatsApp®
- Print merge
- Integrated Login for Planner
  - Schedule
  - Aide Memoire
- Greetings eCards for all occasions through Greettreat.com

Industries

- IT
- Semiconductors
- Finance
- Retail
- Pharma
- Alumni
- Education

Joy of catching the fish …

Have a nice lunch!

Contact us …

- +9122 4600 8566
- Text: +91 98208 24609
- info@siliconinterfaces.com
- https://crm.esiliconworld.com/MoreInfo
- Scan QR code on right!